

Case Study: Retail Fixture SCL

800.833.1766



Specialized Supply Chain Solutions

Customer Requirements

- Department renovations in hundreds of retail stores
- Improve store image in the face of intense competition
- Ensure installations are prior to peak shopping periods
- Manage inbound fixtures according to strict delivery windows damage free



Our Solutions

- Vendor management for all fixture suppliers
- Consult & engineering for packaging & fixture loading
- Overall supply chain optimization to ensure lowest cost sequencing of materials
- Optimize loading to ensure efficient use of equipment & crew scheduling
- Padded van LTL and multiple stop truckload consolidation
- Satellite shipment tracking and real time visibility

Customer Benefit

- Transportation cost savings by optimization program (shipments reduced by 20%)
- New fixtures delivered on time and damage free for all store renovations
- All stores modernized in time for the retail season
- Optimized packaging program with vendors resulted in higher equipment utilization
- Automated proof of delivery data transmitted to the merchandizing group

