

# Case Study: Fixture Rollout

## SCL 800.833.1766



Specialized Supply Chain Solutions

### Customer Requirements

- Distribute 716 Retail Merchandise Units (RMU's) to 34 malls
- Deliveries to be on-day / on-time, after evening mall hours
- Coordinate redeployment of used RMU's between malls



**SOUTH COAST**  
LOGISTICS

### Our Solution

- Truckload program for transport, delivery and installation of RMU's, with considerations to overtime and on-day/on-time deliveries
- Six drivers to act as program leads on multi-truckload deliveries
- STI drivers and crews provided inside placement and installation of RMU's
- STI assumed full responsibility and coordination of redeployment RMU's

### Customer Benefit

- STI completed 83 truckloads of new RMU's and 34 redeployment truckloads
- 100% success rate for all on-day/on-time mall deliveries and installations
- Project completed 7% below customer's budget



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